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Lexington Livestock

Lexington, Nebraska

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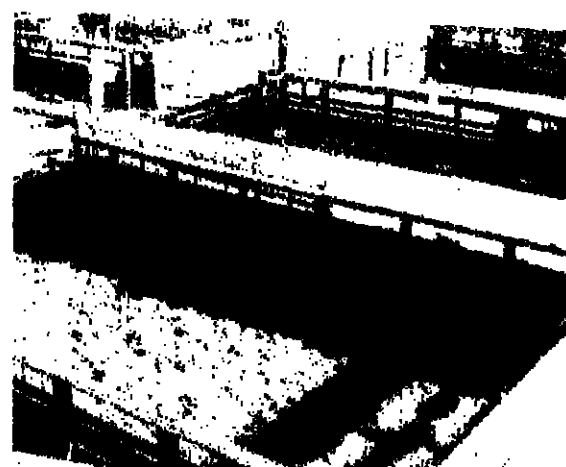


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Storm Date
March 1



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Lexington Livestock

Comments

The Herd Alert appearing on the front page of last week's Western Livestock Journal documented the beginning stages of inventory buildup of the current cattle cycle. Increases in total inventories have been rather small since the cycle bottomed in 1979, but likely will pick up for the next couple of years.

Profit potential may well limit the extent of inventory build-up, but the consensus of those who have studied past cattle cycle trends is that cattle numbers will peak again in 1986-87. The rate of increase in the cow herd for the next several years will be extremely important, as it is the primary determinant of supplies and prices.

The cow herd grew at an average annual rate exceeding three percent in the early 1970s. In the 1973-75 period, the rate was over four percent. Strategy guide: For the industry to maintain a reasonable level of profitability it is important that cow numbers and beef supplies increase only at rates which can be absorbed by consumer demand. Experts say it is probable that this rate should not be much over two percent annually.

Therefore, stockmen need to closely monitor growth in the cow herd. Remember, forces such as weather, general economic conditions, and certain other factors are beyond your control.

Cattle prices increased dramatically in 1978 and 1979 before coming under pressure in 1980. Although further increases are possible, it is more probable that most of the "real" price increases for this cattle cycle have already occurred.

Prices for 1981 may set new highs at times, but record prices are never sustained indefinitely. If the real price increases for this cattle cycle have already occurred, gear your cow herd program for the next few years accordingly.

During the early stages of expansion, cattle prices are usually structured such that calf prices exceed yearling prices, which in turn exceed slaughter prices. However, with projected higher costs for feed and money in 1981, feeder prices likely will be under pressure, much as was the case in late 1980. Experts warn that there will be periods of time this year when both calf and yearling prices are below slaughter cattle prices. Make a determined effort to reduce herd growth and cut costs or expect an orgy of red ink on the cattle you sell in the year ahead.

GLEN RICHARDSON

Waiting for the shoe to drop:

Troubled conventioners seek direction

By LARRY MARSHALL
It was as if many of the cattlemen gathered in Phoenix recently were waiting for the other shoe to fall. They'd been beaten by the market, were losing their share of meat sales and had been backed into a corner by

The scene was the National Cattlemen's Assn. annual meeting. And suggestions and comments came from all corners during the week-long meeting. The official theme of the meeting—"Turning Point 1981"—was on the

growing, more profitable industry?" asked NCA Executive Vice President W.T. "Dub" Berry. "Or will we see a continuing decline in the role of the beef industry?"

"Will we continue to be inclined to attribute the good fortune of the successful marketer to luck?" asked Texas A&M University's Dr. John Hopkin. "Or will we realize that the really successful cattlemen are those that 'sold right,' almost irrespective of how well they did as producers. Those that sold right are those who had the right kind of cattle in the right place at the right time."

"The price spread between beef and its competitors has widened because the efficiency of producing and processing competitive meats—particularly poultry—has improved more rapidly than that of beef," points out NCA's immediate past president, Merlyn Carlson. "Will we continue to try to fight this bear with a stick?"



W.T. "DUB" BERRY

Helping to plot a new industry course...

interest rates. So, what was the industry going to do about it?

minds of everyone. "Are we going to turn in a direction that will mean a

WESTERN LIVESTOCK JOURNAL

News • Trends • Sales • Shows • Markets

February 16, 1981

Central Edition

Vol. 60, No. 16

Talks of new "climate":

Block rallies support at NCA event

By LARRY MARSHALL
Amid numerous breaks for applause, Secretary of Agriculture John Block talked philosophy and unity to a packed house at the National Cattlemen's Assn. annual meeting in Phoenix.

Analyst predicts \$70 steer prices

Choice steer prices are about to bottom-out and will improve to average \$70 per cwt. during the second quarter, Topper Thorpe, Cattle-Fax general manager said.

The first chance of real price improvement will occur in the second quarter, Thorpe said, because supplies of all meats should decline during that period. He was speaking at the Cattle-Fax annual meeting held in conjunction with the National Cattlemen's Assn. convention.

However, a price improvement to \$70 requires that cattle feeders "sell cattle now" or as soon as they are ready instead of holding them for better prices, Thorpe said.

The highest cattle prices of the year will come in the second quarter, he said. Despite that improvement, "a lot of cattle on feed won't make money at that level," Thorpe said.

He also predicted third- and fourth-quarter steer prices would average near \$70.

Because of dry weather, (Continued on page 7)

He didn't go into many specifics, but stressed continually that he—and all of President Reagan's team—are practical-minded businessmen who want to turn businesses like agriculture loose so they can increase productivity. "A climate to make profits," he said is coming. A new "optimism in agriculture" is right around the corner. And for the first time, we have a federal government that will make it happen.

Block drew another round of applause by saying "the health and prosperity of agriculture is the number one priority of the secretary of agriculture."

Many changes are ahead for the department, as well as virtually every other area of government. The goal,

the secretary, is to cut the runaway government borrowing of money "out from under you." This is why there is 20% interest, and the private sector is hurting for funding; the money is going to federal projects.

The food lunch program will likely be cut, along with dairy support programs and every other program to some extent.

"We're identifying programs that spend too many of your tax dollars, and we'll make the cuts that are necessary. I must warn you," cautioned Block, "these cuts will not be painless. On the contrary, they will demand sacrifice from everybody. But the results will be worth the sacrifice."

(Continued on page 7)

Death-defying team:

Clyde to finally get heart . . . Bonnie's

Bonnie and Clyde are alive and living in Salt Lake City, Utah. And they are not killing people, but instead, are helping to keep them alive.

Recently Clyde, a 185 lb. calf, underwent surgery to receive an artificial heart. The surgery was the first step in an operation doctors hope to perform on humans some day.

Once the polyurethane pump has been working inside Clyde for several months, the doctors plan to replace it with a real heart, donated by Bonnie, Clyde's twin sister, according to United Press International.

Doctors hope implantation of an artificial heart in a human will be a temporary measure, designed to keep the patient alive until a donor can be found for a heart

transplant. In the past, however, they have simply replaced an animal's natural heart with an artificial device to study its physical reactions and longevity.

With the Bonnie and Clyde experiment, they will carry out the entire process, including insertion of the real organ.

The surgery is being performed by a University of Utah surgical team. The university's laboratory barn houses five calves and one sheep that are currently living with artificial hearts. A Jersey calf named Tennyson holds the world record for survival with an artificial heart—273 days.

The artificial heart implanted in Clyde is made of polyurethane-coated Caceron and aluminum and is driven by an air pump outside of his body.

"Our challenge," said William Wirts speaking as meat procurement officer for Marriott hotels and restaurants, "is to offer beef in ways the customer can afford. We will maintain, or improve quality, and I encourage you (cattlemen) to do the same."

"We are one industry," stressed M.D. McVay of MBPXL. "We are still involved in producing and selling one product—our interests are inseparable. To feel and act otherwise has hurt us all in the past and must not continue."

To effectively turn the fortunes of the cattle industry around will be a complex and difficult task. But encouraging signals came from NCA Executive Vice President Berry, who, as a student of the past, is poised to begin shaping the future.

Taking stock of current problems, Berry said, the erosion of demand for beef is his top priority. Meat consumption is growing,

but it is not more beef the people are eating. In the last four years, pointed out Berry, beef consumption has dropped by 18 lbs. per person while pork rose by 15 lbs. and poultry by 10 lbs.

"Price is not the only reason for the rising popularity and increased consumption of pork and poultry. Both industries have out-performed us," he told NCA members. "First, by producing their products more efficiently; second, by processing and packaging their products for greater convenience and greater attractiveness to the consumer; and, third, by investing more funds in aggressive promotion and merchandising programs."

"We, in the beef business, are traditionally slow to change. Many cattlemen still believe that beef is king and that the average person will continue to buy large quantities of beef at much higher prices than competitive meats. Everyday, we (Continued on page 4)

Animal rights group causes rising worry

Livestock Conservation Institute President Neal Black said that the livestock and meat industry cannot afford to ignore the animal rights movement because of the damaging effect that movement could have on U.S. livestock and meat producers, reports CNS.

The institute is an organization funded by livestock producers, meat trade organizations and individuals, and agribusiness firms to promote efforts to protect livestock numbers from disease, parasites and other threats. Black said animal rights groups should not be shrugged off as being just a few eccentrics. The groups have proven to be effective lobbying organizations, he said.

According to Black, the groups in the past obtained legislation to outlaw cruelty to house pets and were now speaking out against castration and production of livestock in confinement facilities, practices they regard as inhumane, Black said.

He said feared that these groups would be able to get legislation that would prohibit confinement livestock production and would require government licensing of livestock producers.

Black said the groups had generated an increasing amount of publicity and were recently featured in a segment of the ABC news (Continued on page 4)

NEWSPAPER (priority handling)

NEWSPAPER (priority handling)



"Now, I didn't say let's stop fightin'—
just let me git on top fer awhile!"

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Letters

Looking for answers

Current problems and controversies have caused me to wonder about the following subjects for a long time, and I thought your organization would be a good one to find the answers.

Why is there not more of a movement to butcher young bulls and stop castrating most of the calves? Since bulls are more efficient at producing muscle and less fat, they should be more profitable. Bulls would reduce the need for supplied hormones, thus reducing the controversy over hormones at home and abroad.

They would be subjected to fewer painful procedures, thus reducing stress and another controversy about cruelty. They would be harder to handle, especially if not in feedlots or butchered after a year of age. The public must realize that older, cull bulls are in more demand for butchering than cows or many steers.

and where given a choice, the public has shown a preference for leaner meat.

Why is butterfat test and or content of milk still of so much influence in marketing and the feeding of dairy cows? I do not read where butterfat is in demand by consumers. In fact, you constantly see advertisements for products based on that they do not contain it.

You see more and more dairy products with reduced butterfat. I know that butterfat content of milk can be increased or reduced to some degree by feed and breeding. Can solids, not fat, be increased by feeding and or breeding, or do they go up and down with the fat content?

I hope that you can find answers to these questions. Walter Hawks, D.V.M., San Cristobal, N.M.

Editor's Note: WLD welcomes any viewpoints readers may have on Dr. Hawks' questions.

The good old USA

I have been reading some of your reader's letters

about their impossible dream of owning their own land. I, too, am in this boat. There has got to be a way that poor people can own some land, too.

If the government won't help us, maybe the answer is homesteading. The worst thing about all of this is that nobody is going to help us, and this is good old United States of America.

I wouldn't mind owning a pile of rocks, to be able to get some wild horses, to do some of the things that the rich can do.

I don't have a family farm, college education, nor any money, and I am not a foreigner. I am a son of

tenant farmers who would live anywhere to live off the land.

On the outside looking in Victor Price, Nicholasville, Ky.



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Chemistry and agriculture unbreakable pair: speaker

"It's impossible to take chemistry out of agriculture because the reactions that make agriculture happen are all chemical," Arthur Hart told the 20th Annual Agricultural Chemicals Conference, held recently in Las Cruces, N.M. Hart, a director for the National Agricultural Chemical Assn., addressed more than 800 agricultural chemical dealers, applicators, users and university students during the two-day meet.

Hart said the biggest issues facing the agricultural chemicals industry are chemical trespassing, the lack of availability of chemicals and disposal of damaged chemicals and empty containers.

The speaker said concerns about human safety have been added to environmental issues. As a result, many companies are now spending up to 45% of their research and development money to defend chemicals already on the market.

Dealers and applicators often need to save records for at least 40 years.

USDA wheat reserve allows withdrawals

Wheat in the USDA's farmer-owned grain reserve programs I and III may be taken out and sold by farmers and ranchers without penalty.

USDA official John Goodwin said the withdrawals could be made after farmers repay the price support loans. But they don't have to withdraw the grain, he said.

Coming Events

Feb. 15-17—33rd Annual Top Cut
Show & Sale, Missoula, Mont.

Feb. 19-22—Annual Devon Association
Convention, San Antonio,
Texas

Feb. 25-March 8—Houston Livestock
Show & Rodeo, Houston,
Texas

Feb. 16-17—McCombs, Salem &
Roberts Complete Brangus Dis-
persal, Davine, Texas

Feb. 17—Platte Valley Simmental
Assn. Performance Bull Sale,
North Platte, Neb.

Feb. 18—Brahman Bull Sale,
Nelson Livestock Auction, Wil-
cox, Ariz.

Feb. 18—Sandy Acres Simmen-
tal, Erlson, Neb.

Feb. 18—Montana Polled Here-
ford Assn. 27th Annual Show &
Sale, Great Falls, Mont.

Feb. 20—Anthony Shadow Isle
Angus Bull Sale, Minutale, Neb.

Feb. 20—Jamison Hereford An-
nual Production Sale, Quinter,
Kan.

Feb. 21—Simmental Sisters
Sale, Pinedale, Mo.

Feb. 21—Universal Simmental
2nd Annual Production Sale,
Dunlap, Iowa

Feb. 21—Clayton Williams An-
nual Bull Sale, Brynwood,
Texas

Feb. 21—Worth Herefords, Olin,
Tex.

Feb. 21—Bull Star Ranch, C-
line, Okla.

Feb. 21—Bull Star Ranch, C-
line, Okla.

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Florence, Colo.

Shain Hereford Ranch
Torrington, Wyo.

Stuarts Polled Herefords
Rocky Ford, Colo.

Futures Assn. moves on self-regulation idea

The National Futures Assn. has received "virtual-ly unanimous encouragement" from industry leaders to proceed with plans to form a self-regulatory organization, John Rainbolt, Washington counsel for the association, told CNS.

A total of 51 representatives from all segments of the futures industry had a chance at a New York meeting recently to examine an NFA proposal for forming a Title III organization to take over some of the functions of the Commodity Futures Trading Commission. Their response was a definite "thumbs up," according to Rainbolt and other industry leaders.

The meeting was considered a critical turning point because it was the first opportunity for the NFA to present a finished proposal to the industry. "That meeting could have been a killer, but there are no serious objections to the plan," Rainbolt said.

With most of the work done on the proposal, the NFA is expected to go ahead with an application to the CFTC within 30 to 60 days, CFTC Commissioner David Gartner said.

The NFA will not proceed with its application until it has some assurances from the CFTC that the Commission will use the resources freed-up by the Title III organization to step-up the processing of pending futures contract applications, Rainbolt said.

The feelings of the industry leaders at the meeting was that the CFTC should use its additional resources along lines that will help promote, not stifle, futures industry growth, Rainbolt said.

Initial reaction from the CFTC is that the NFA should have no difficulty in getting those assurances from the Commission. Commissioners Gartner and Bob Martin agreed that the CFTC had been taking far too long in considering new contract submissions.

CFTC Chairman James Stone concurred, saying, "I would encourage the industry to look at this as a way to bring more CFTC attention to items they are interested in, i.e. the new products they want considered."

Stone cautioned that the CFTC will step up its

Sale of company in planning stage

General Food Corp. and Oscar Mayer & Co., Inc., have jointly announced that an agreement in principle has been reached for the acquisition of General Foods of Oscar Mayer, reports CNS.

The purchase price will be \$29 per share in cash for all the outstanding Oscar Mayer stock. Oscar Mayer has approximately 18 million outstanding shares. The purchase will cost General Foods more than \$464 million.

The agreement in principle is subject to, among other things, the signing of definitive agreements and approval by the boards of directors of the two companies as well as by the shareholders of Oscar Mayer.

The principle Oscar Mayer shareholders have indicated their support for the proposed transaction.

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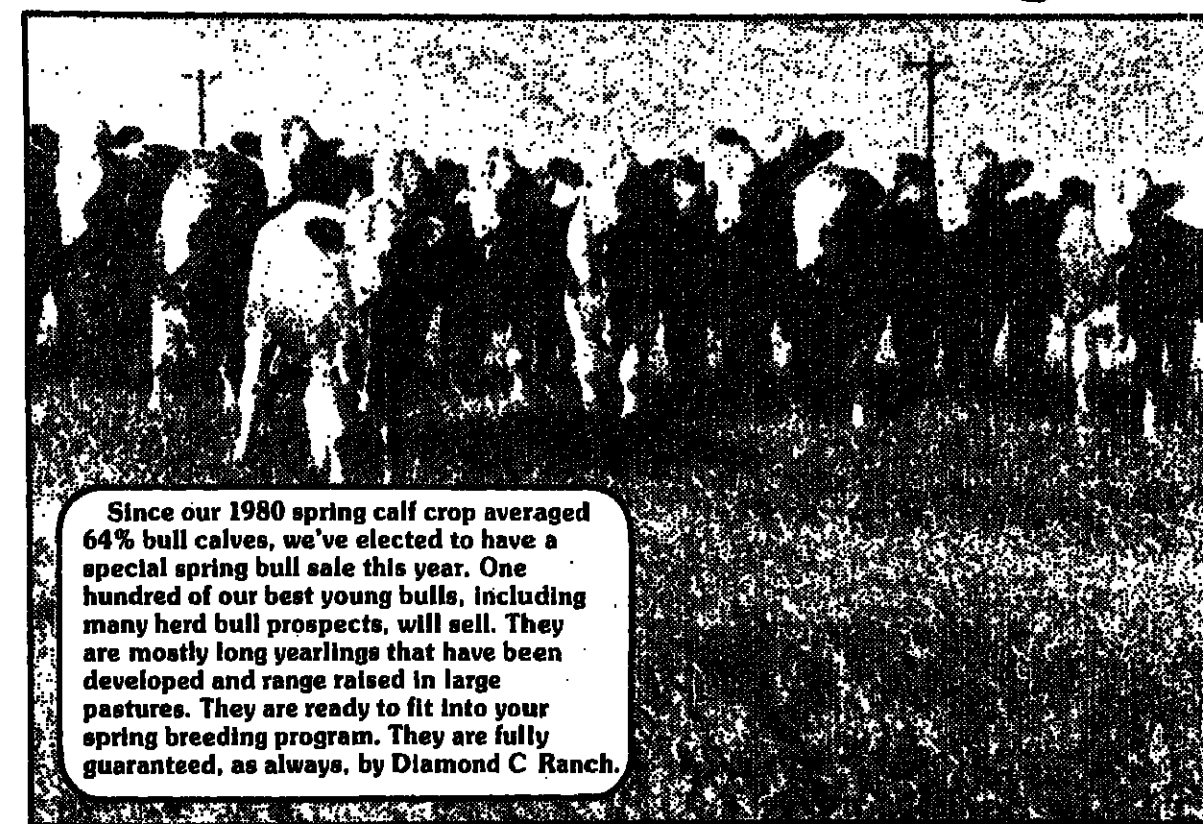
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What's to happen next? ... Troubled conventioners seek answers

(Continued from page 1)
are learning this is not true.

The issue of research and the feeling among consumers that beef causes heart disease is tied in with this market erosion. Beef has an image of a fatty, high-calorie food. Something must be done about this, he stressed.

"In these difficult times, many cattlemen ask me: What are you doing to get the market up? I reply: What have you and I done to cut down on production costs? I don't say this facetiously," continued Berry. "But if we are going to earn a profit, we must get more competitive. We must produce more efficiently."

Berry outlined a nine-step approach for the industry and NCA to follow to reassert beef in the market place and restore profitability.

1) Consumer research—More and better market surveys are vital. "We must better understand the public's attitudes and actions toward our product. To do this research, we will need more funds and better coordination. Once we have this research, our industry must acknowledge what it tells us, and we must make

appropriate modifications in order to more precisely meet consumer needs."

2) Modernize beef grading standards—If this means more beef will be leaner and more valuable product to the consumer, "then let's do it and do it now. Modernizing beef grading standards will be beneficial to both consumers and cattlemen. A simple, positive approach is the only way. Let's put aside biases and hang-ups and proceed with a few simple, understandable changes and improvements."

3) Utilize current processing technology—Consumers want beef to be consistently tender, juicy and flavorful. "It must be presented in a variety of sizes and shapes, at a price consumers can afford so that they will keep it in their diets on a regular basis. We cannot allow beef to become a specialty item, used only on special occasions."

"We are now using only a part of today's exciting processing technology. We have techniques to move a larger percentage of the beef carcasses into the category of more desirable, higher price cuts. We can become competitive in

terms of both price and eating satisfaction. Cattlemen should support more widespread use of these techniques. Use of this technology can do more to regain our competitive edge than any other factor."

4) Industry relations—Differences with packers, purveyors and distributors do arise, but it takes all segments of the business to get beef from pasture to plate. "We should work together in a more unified way."

5) More competitive consumer relations and promotion—Facing a four percent increase in beef supplies for 1981, there is not time to waste. An NCA study found the state check-off systems the best base on which to build.

"The next major step will be the first National Beef Forum. It will be held March 28 at the Airport Hilton Hotel in Kansas City, Mo. Through this forum, we will get all segments of the industry together in one room for one day. We will work for better communications and understanding among organizations. Hopefully, we can form a federation of states—not a new organization, but a

federation aimed at improving collections, allocations and accountability.

"NCA has just one motivation in all of this—to lead the industry in becoming more competitive. NCA does not receive funds checked off for promotion; we depend on membership dues."

6) Production efficiency—Efficiency on ranches can be improved. "The federal government, and, in fact, world politics and commerce, are significant factors in our business and in many management decisions. NCA's major thrust continues to be in government affairs. We must work to restore the free enterprise system. We will work to see that financial rewards go to innovative and competitive operators."

7) Cattle-Fax services—Important, valuable market information will soon be joined by more sophisticated services. "Soon, members will have their own computer terminals for 24-hour access to Cattle-Fax's unique market information. Members will be able to obtain computer programs for accounting and for help in making marketing and management decisions."

8) Accurate long-range forecasts—Cattlemen need a master plan for guidance. "A special advisory committee has already been appointed. This planning group will be charged with forecasting the future of the beef industry over the next 10-20 years. The committee will have the authority and funds needed to call in

experts and get the best forecasting information. There will be no constraints. The group will get the facts and disregard any possible effects of its findings on NCA."

"The NCA executive committee, board and staff, will then be responsible for translating the conclusion of the advisory committee into the molding of a better NCA. It will take about a year to assemble the needed information and then translate the conclusions into action. We invite your input."

9) Competitive spirit—A restoration of our pride and faith in our business is crucial. "We are unique in two ways: We make valuable use of otherwise wasted resources, raising and managing God-given resources, including the ruminant animal; and, we are still the largest segment of American agriculture, producing the leading meat and preferred meat."

"We all cringe when we

hear people talk about the alleged inefficiency of cattle. We cringe when people mistakenly say it takes eight lbs. of grain to produce one pound of beef, compared to two to four pounds of grain to produce one pound of pork or poultry. Let's face this issue by refuting the misinformation, by telling the true story of what cattle eat and what they provide in the way of food. We have a tremendous story to tell, and I hope that all of us will help tell it."

"I am very optimistic about the future of the cattle industry," concluded Berry. "We have the opportunity to produce an abundant supply of the finest food in the world. And, with an improving economy, we can strengthen beef demand. The potential certainly is there. With the right competitive spirit and effort, we can turn the potential into the reality of a brighter, more profitable future."



PHASE WON—Joe Raff (right), Grand Junction, Colo., 4-Her, won first in the carcass phase of the 1981 National Western Stock Show 4-H Catch-It-Calf contest. Sponsors of the carcass phase first-place trophy, Bud (center) and Peg Himes, Grand Junction, also were Joe's sponsors during the year. Mrs. Paul V. Patridge (left), owner of Patridge Polled Herefords, Golden, Colo., donated a \$100 pair of Justin boots to the carcass phase winner. Statistics on Joe's Hereford steer were: live weight, 1046 lbs.; carcass weight, 664 lbs.; rib eye, 13 square inches; yield grade, 2.74; grade, choice; carcass index, 51.25.

Monfort tells NCA:

To fit packer needs, make it 'box size'

The nation's cattle producers were urged to produce beef that will fit both the consumers' and the packers' needs by speakers at the Cattle-Fax seminar in Phoenix, Ariz.

For the consumer, that means leaner beef, said Gary Smith, an animal scientist with Texas A&M University.

"Chrysler didn't adjust to changing conditions; we should learn from that," CNS reports Smith as saying.

And for the packer, it means beef that will "fit in a box," said Ken Monfort, president of Monfort of Colorado Inc.

Smith noted research that showed cattle can be fed a high concentrate ration 100 days or less without a loss of consistent meat quality. Once cattle are fed 100 days, the grade is no longer a factor in consumer acceptance, he said.

While certification of days-on-feed probably will

Dry conditions spell trouble for wheat

Current dry conditions pose potential problems for much of the 1981 U.S. winter wheat crop, because subsoil moisture is below normal in most areas and much of the Wheat Belt has been free of snow this winter, Dawson Ahalt, chairman of the USDA's Situation board said, according to CNS.

In prepared testimony delivered to the House of Representatives appropriations subcommittee on agriculture, rural development and related agencies, Ahalt said U.S. grain prices would be sensitive to weather conditions and crop developments in the coming months.

About 25% of current wheat stocks are in former-

held reserves and the Commodity Credit Corp. inventory and the share of stocks in those areas could increase to 50% by June 1, he said.

Although dry conditions pose a potential threat to winter wheat, Ahalt said crops have shown no significant decline because they are dormant.

"But as temperatures rise and vigorous spring growth begins, the crop will require considerable additional moisture," Ahalt said.

Total U.S. meat consumption is expected to decline in 1981 from record-high 1980 levels, mainly because of reduced pork supplies, Ahalt said. Poultry consumption will in-

crease and account for a higher percentage of total meat consumed.

He said U.S. meat imports declined in 1980 from 1979, mainly because of a 15% decline in U.S. beef imports. Imports should remain at about the same levels this year as in 1980.

Nebraska Shorthorn All-Female Sale

50 HEAD

Saturday, Feb. 28

12:00 Noon, Columbus Fairgrounds

Columbus, Nebraska

Bred Heifers and Young Cows for Herd Expansion
Several Outstanding 1980 Heifer Calves Sell!

Excellent for the 1981 4-H and FFA breeding heifer project

For further information, contact:

Art Bakenhus, Jr., Columbus—Sale Manager
August Runge, Jr., Columbus—Auctioneer

EVERETT RANCHES

Mancos, Colorado presents our Third Annual Limousin Sale, February 25, 1981 at 1:00 p.m., Cortez Livestock Auction, Cortez, Colorado.
40 bulls coming two-year-old, 40-50 head females, one-half to three-quarters. Most are bred to Mastercharge, to start calving April 7, 1981.

Larry Everett, Manager
12883 CO Rd. 40, Mancos, Colo.
81328 • 303/533-7580

Animal rights group causes worry

(Continued from page 1)
program "20/20."

To counter charges of cruelty to animals levied by the groups, Black advised the livestock industry to make clear that the industry does not condone mistreatment of livestock. However, the industry must expose consumers to the realities of livestock production and make clear the industry could not produce sufficient quantities of meat, poultry and eggs without confinement techniques, he said.

According to Black, ani-

mal rights groups pushed a resolution recognizing animal rights through the California legislature and are lobbying for similar resolutions in other states. He said the National Association for the Advancement of Humane Education, a division of the humane society, had prepared study guides and other educational materials on livestock production methods for distribution in public schools in Minnesota and had applied for a government grant to fin-

ance this project.

Black said these materials were likely to discourage school children from eating meat and poultry products.

"The more I learn about these groups, the more I think it (vegetarianism) is their ultimate goal," he said.

Did you hear about the man who was so lazy that his self-winding watch stopped on him?

27th Annual SHOW & SALE Montana Polled Hereford Association

Show 9 a.m. • Sale 1 p.m.

Thursday, Feb. 19

at State Fairgrounds • Great Falls

Judge: Lorie Peterson, Livingston, Mont.
Auctioneer: Eddie Simms, Lawton, Okla.

Selling 50 Head

35 Bulls • 15 Females (bred & open)

Consignors:
Anchor Polled Herefords, Vaughn
Beartooth Ranch, Columbus
Brownell Polled Herefords, Pendroy
Hilger Polled Herefords, Helena
Laura Holden, Valier
Muddy Creek Ranch, Choteau
R-5 Ranch, Carter
Tolne Polled Herefords, Geraldine
Schock Polled Herefords Co., Vida

Van Haur Polled Herefords, Hilger
Vescovi Polled Herefords, Roundup
Westwind Polled Herefords, Valier
Danelle Weist, Choteau
Wood River Ranch, Loma

Guest Consignors:
John E. Rice & Sons, Sheridan, Wyo.
Justamere Farms Ltd., Lloydminster, Sask.

HERD BULLS

Telephone bids may be placed directly to the sale block on sale day.
The number is 406/761-1281.

RANGE BULLS

Annual Polled Hereford banquet will be held at the Sheraton, 400 10 Ave. So. Social hour at 6:30 p.m. • Banquet at 7:30 p.m.
For catalogs: Mrs. Kathleen M. Brownell, Secy. • 406/278-5414
201 S. Delaware • Conrad, Montana 59425

FOUNDATION FEMALES



ALL ANGUS COMMERCIAL STOCK COWS 1800 Angus Cows

SALE THURSDAY, FEB. 26

1 p.m. Public Auction Yards, Billings, Montana

FEATURING TWO ANGUS DISPERSIONS

800 Head March Calvers
650 3- to 6-year-old Angus Cows bred to Angus and Polled Hereford Bulls
150 Fancy 900-lb. Bred 2-Year-Olds, bred to Paul Mydland Angus bulls
650 Angus Cows
200 Head bred to black Brangus bulls
250 Head bred to easy calving Charolais bulls
200 Head bred to long black Angus bulls
PLUS 300 Fancy bred Coming 2-Year-Olds bred to Angus bulls, March calvers
50 Big Angus Cows, straight 4-year-olds bred to Angus bulls, March 10 calvers

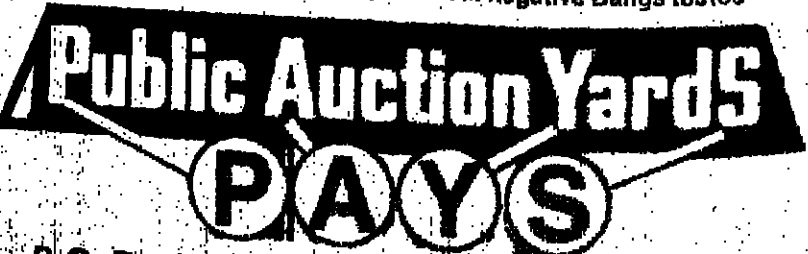
FEEDER CATTLE SALE

Friday, Feb. 20 at PAYS—A BIG RUN IS ON DECK

Friday, Feb. 27—Open Consignments
for stock cows and bred heifer sale, held in conjunction with our Friday Feeder Special—expecting 1000 Stock Cows, 625 Head of Cows and Heifers now consigned for this Friday the 27th sale.

CALL COLLECT AND CONSIGN

* All pregnancy tested by Licensed vet * All cows mouthed and marked for age
* Sold in lots to suit the buyer * All negative Bangs tested



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Eckley Herefords ANNUAL PRODUCTION SALE Saturday, Feb. 28

1 p.m.—Riverton Livestock Auction

Riverton, Wyoming

★ 50 ★

Bulls, Big Coming Two's

★ 30 ★

Commercial Bred Heifers



Guest Consignor—Miles R. Peterson, Riverton, Wyo.

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Riverton, Wyoming 82501

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60 Big Performance-Backed Yearling Bulls
They will scale 900 to 1100 lbs.

10 Big Two-Year-Old Angus Bulls
They will scale 1400 to 1700 lbs.

25 Big, Open Yearling Heifers

Sired by Top Progeny Proven Sires:

Band 234 of Ideal 3163 "Band 105"
Rito 206 of Ideal 2218 "Rito 36"
Rito 776 of Hyline 2778 "Rito 278"
Juanada 0165 of RR 7150

FREE DELIVERY

up to 350 miles to Central Points—beyond at actual cost.

Catalogs mailed upon request.

Total Performance Data after February 12.

Wintering Arrangements may be made if desired.

For further information call or write:

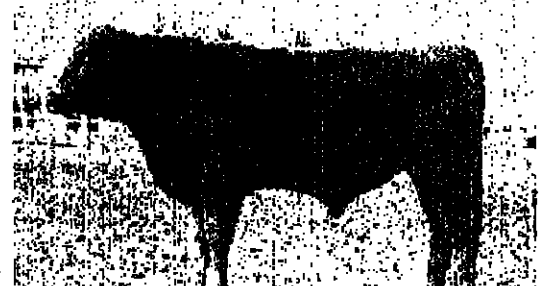
RAY VAN DYKE
406/282-7575
Route 1, Box 88

MANHATTAN
MONTANA
59741

RON 406/763-4787
OR
KEN 406/282-7340



Lot 11. This top prospect by Band 234 of Ideal 3163 "Band 105" sires. His dam, a 1675-lb. daughter of Rito 149, is a big productive cow. A great combination of performance, size and pedigree.



Lot 54. A top son of Rito 776 of Hyline 2778. "Rito 278" that sells. Performance, pedigree, elevation with length... you will find the kind ranchers like in this sale.

Show Results

MONTANA WINTER FAIR
Bozeman, Mont., Feb. 5-6

HEREFORDS
Judge: Dennis Hoffman,
Ridgely, Ore.

BULLS: Bull calf and grand champion: Murry Brown & Sons, Lodge Grass, on MJB Vanara ET, 3/3/80 by Advantage C409 Yearling and reserve grand: Feddes Herefords, Manhattan, and Upstream Ranch, Taylor, Neb., on FH Big Domino 978, 4/10/79 by HH Advance A770. Reserve bull calf: Feddes Herefords on FH Domino 999, 10/12/79 by HH Advance A770. Reserve yearling: Selkirk Hereford Ranch, Dillon, on Selkirk Captain 812, 4/2/79 by Selkirk Lad 113. Senior champion: Beartooth Ranch, Columbus, on Transformer 307H, 12/12/79 by Advancer 2280. Reserve senior: AEP Peterson Herefords, Livingston, on AEP L1 Big Medicine 830, 4/13/78 by L1 CL3 Domino 75187.

FEMALES: Yearling and grand champion: Beartooth Ranch on DJJ BT Norv 457L, 3/7/79 by WSF PRL Justa Banner. Heifer calf and reserve grand: Beartooth Ranch on Beartooth Sara 891M, 3/5/80 by BT CL Domino 15G. Reserve yearling: Feddes Herefords on FH Miss Domino 982, 4/2/79 by HH Advance A770. Reserve heifer calf: Feddes Herefords on FH Miss OX 011, 1/1/80 by CH Domino 342.

GROUPS: Get-of-Sire: Feddes Herefords on HH Advance A770. Best Six Head: Feddes Herefords.

JUNIOR HEIFERS: Champion: Jeff Holden, Absarokee, on HH Miss Advance M084, 2/28/80 by HH Advance 887. Reserve: Tamra Lacey, Drummond, on LHR Dominette T186, 3/27/79 by JV Advance Dom 858.

PEN BULLS: Champion pen: Feddes Herefords. Reserve: Venhuizen Herefords, Manhattan.

champion bull: Van Der Hagen Angus Ranch, Big Timber, on Patriots Speculator 007, 2/17/80 by Sayre Patriot. Junior and reserve grand: Stevenson Angus Ranch, Hobson, and Arnold and Teresa Callison, Hobson, on Callison Black Adventure, 4/2/79 by Sir Black William 1425. Reserve bull calf champion: Glory Ranch, Stignellus, and Goucher Angus Ranch, Winnell, on Kadence Marshall 076, 5/2/80 by Baldrige Black Marshall 1741. Reserve junior champion: Baird Angus Ranch, Judith Gap, on Kendall Kusumizer L188, 4/13/79 by Schearbrook Shoshone Senior bull calf champion: Craig Taylor, Dillon, on Taylors Shoshone Superior 084, 12/30/79 by Schearbrook Shoshone. Reserve senior bull calf: Callison Angus Ranch, Willow Creek, on H99 Stardom 540, 11/30/79 by Star Gem PLS. Intermediate champion: Stevenson Angus Ranch on Marathon 203 L of JRS, 5/14/79 by WAR Marathon 2J. Reserve intermediate: Hilltop Angus Ranch, Denton, on Hilltop Bardolier 8279, 5/3/79 by Hilltop Big Ben 3/28/80 by Sayre Patriot. Reserve: Doug Mercer, Lavina, on Kadence HJACK 832, 3/15/78 by Diamond Horseshoe Marshall 18B. Reserve senior: Dan Nicholson, Malta, on Bon View

Connection 208, 3/19/78 by Bon View Connection.
FEMALES: Heifer calf champion and grand champion: Green Mountain Angus Ranch, Spearfish, S.D., on Patriots Pretty Lady 029, 2/12/80 by Sayre Patriot. Junior champion and reserve grand: Ken Caryl Cattle Co., Red Lodge, on Ken Caryl Marg 199, 4/20/79 by Ken Caryl Mr. Angus 8017. Reserve heifer calf: Ken Caryl Cattle Co. on Blackbird of MCA 8010, 1/25/80 by LeMar Eileenmere Lad 549. Intermediate champion: Mike Stevenson, Hobson, on K&K Beulah 9845, 5/8/79 by Ken Caryl Mr. Angus 8017. Reserve senior: Clinton Stevenson, Moccasin, on Nonpareil Lassie 1209, 3/4/79 by Nonpareil Celebrity.

GROUPS: Get-of-Sire: Ken Caryl Cattle Co. on Ken Caryl Mr. Angus. Junior-get-of-Sire: Ken Caryl Cattle Co. on Ken Caryl Mr. Angus. Breeder six head: Mountain View Angus Ranch, Columbia, Pa.

JUNIOR HEIFERS: Champion: Terry van Der Hagen, Big Timber, on Bar T Beth 010, 3/28/80 by Sayre Patriot. Reserve: Doug Mercer, Lavina, on Kadence HJACK 832, 3/15/78 by Diamond Horseshoe Marshall 18B. Reserve senior: Dan Nicholson, Malta, on Bon View

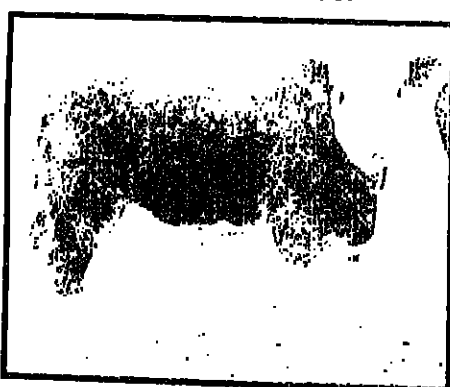


CHAMPION CONNECTION—Grand champion Angus bull at the 1981 Fort Worth Stock Show was Bon View Connection 3328, shown by Henry Farms, Cambridge, Ill., and Bon View Farms, Canova, S.D. Judge Glen Klippenstein, Mayville, Mo., earlier made the bull senior champion of the show.

BEITELSPACHER Angus • Simmental PRODUCTION SALE



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Yearling Simmental Bulls like this one Sell!

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Thursday Feb. 26
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at the Bowdle Livestock Sales
Bowdle, South Dakota
Selling: 122 LOTS

13 ANGUS BULLS

2 3/4 yr. old Angus Bull.
5 2 yr. old Angus Bull.
6 yearling Angus Bull.
All 13 are bred bulls featuring sons of Circuit Breaker and Band 105

49 SIMMENTAL BULLS

14 yr. old Purebred Bull
5 2 yr. old Purebred and Percentage Bulls
9 yearling Purebred Simmental Bulls
20 yearling Percentage Simmental Bulls
14 7/16 Black Broke Simmental Angus Bulls

57 SIMMENTAL FEMALES

12 BRED HEIFERS including 9 Purebred and 3 1/2 heifers to calve this spring
45 YEARLING HEIFERS All from the spring 1980 calf crop including 79 purebreds 13 1/2 blood and 12 1/4 Simmental heifers.

One day phone 605/265-0238

Auctioneer: Jim Baldrige
Lunch available sale day

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Phone 302-557610
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Cattle-Fax analyst predicts prices will average \$70 for choice steers

(Continued from page 8)
Producers will not have the option of putting light feeders on grass until prices improve, he said. The only option for feeder cattle will be the feedlots, and feedlots will not be willing to pay more for feeders because of higher corn prices and general higher costs, Thorpe said.

Weather will be the key market factor in 1981, he said.

The weather situation will be much like 1980—hot and dry, according to a long-range weather outlook by Art Douglas, a staff research associate of the Scripps Institute of Oceanography. The key weather factor will be continued inadequate precipitation, Douglas said. After a seasonal increase in moisture during March and April, there will be "real problems," according to Douglas. There will continue to be severe drought areas scattered throughout the country, but especially in the southern sections, he said.

More hot, dry weather this year will result in

increased non-fed slaughter during the second half, Thorpe said. That will mean increased total beef production and will keep prices under pressure during that time, he said.

Largely because of the dry weather and the economy, the industry may be "on the verge of a mini-reduction" of the cattle herd, Thorpe said.

He said he was "relatively assured" that the cattle industry is expanding at this time, as indicated by the recent USDA cattle inventory report.

There are some factors today that make the present cattle cycle different from past cycles, Thorpe said. Increased costs, higher inflation and high interest rates have limited cattle-men's ability to expand profitably, he said, and the industry may already have expanded to a point—115 million cattle according to the inventory report—that is unprofitable.

Retirement can be a joy if you can figure how to spend time without spending money.

MEAT IDENTIFICATION—Dr. John Marchello, department of animal science at the University of Arizona, shows seminar participants at the recent National Cattlemen's Assn. convention in Phoenix, how to effectively cut a side of beef for maximum use. After the demonstration the side of beef went to a local orphanage. (Staff photo by Martha Williams)

Block rallies support at NCA event

(Continued from page 1)
But, Block stressed, the new climate in this administration means that the switch may not be useful. The new Interior secretary "will not be a problem; he will be a friend."

Block told the NCA members he "knows first hand of coyote problems. They have recently been eating his baby pigs. So, he assures cattlemen, this sheds a new light on the matter.

Meat grading is another area likely to change. But

Block wouldn't make any statement as to when or what would happen, only saying that USDA is working with industry groups like NCA on some changes.

Keeping with his business philosophy, the secretary expressed a difficulty in defending target prices for agricultural products. "This is the same as a direct payment," he said. Instead, the new secretary favors loan programs that get the funding out and bring it back through future repayment.

"President Reagan is himself a farmer-rancher," Block concluded, "and I assure you he is on the side of agriculture."

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We are one of the nation's largest farm and ranch equipment suppliers... our commitment to you is SERVICE.

Send for our FREE, 1981 Farm and Ranch Catalog. Full color. 132 pages. Quality at low prices.

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McFATE HEREFORD SALE

Thursday, February 26 12:30 p.m.

Callaway, Nebraska

at the ranch • Lunch 11 a.m. • BULLS SELL AT 12:30 p.m.



MC Golden Aster 129



SR L1 Domino 5117

From Anna, ranch located 10 miles south and 7 miles east on Hwy 40 to sign, then 3 miles south and 2 1/2 miles east to ranch. From Callaway, 9 miles west on Hwy 40 to sign.

60 Bulls —Out of "Old Yeller" cows and these herd sires:
SR Mischief D3149 DH Dan Mischief 66
SR L1 DOMINO 5117 MC Golden Aster 128

60 Bred Cows 3 to 6-year-olds
Start calving March 9, 1981. Sired by MC Golden Aster, 914 "Old Yeller" SR Mischief D3149, DH Dan Mischief 66 and several "Old Yeller" sons.

40 Bred Heifers
Bred to Upstream L1 Dom 834 and Mark Selkirk 868 and Big One DL 78830.

30 1980 Heifer Calves

Come early and look over all the cattle!
• Reputation • Soundness • Dependability • Performance

Come See Our Changing Program

McFate Herefords
Monte, Madeline & Family • 308/836-2838
Callaway, Nebraska 68825

Special Cow Sale Clovis Livestock Market Clovis, New Mexico Saturday, February 21 1 p.m. Expecting 2000 Cows

Featured Consignment

1100 Cows from Buddy Majors, Magdalena, N.M.
Includes 950 three-year-old cows coming up with second calf—185 five-year-old cows—all bred to Brangus bulls—calfhood vaccinated—pregnancy tested, raised at high altitude, go anywhere.

A real opportunity for someone to take advantage of drought conditions in western New Mexico and buy a young set of ranch cows to keep for a long time.

Cows consist of:
300 Three-year-old second calf Brangus cows
350 Three-year-old second calf BWF cows
200 Three-year-old second calf Hereford cows
150 Three-year-old second calf Angus cows
180 Five-year-old Brangus cows

Additional livestock consists of 1000 pregnant cows and cow/calf pairs in smaller consignments

BULLS
37 Three-year-old registered Hereford bulls
50 Coming two- and three-year-old Brangus bulls

All cows Brucellosis tested or calfhood vaccinated
Most cows pregnancy tested

For more information, contact:

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American
Black Maine-Anjou
Association

Friday, February 27 • 6:00 P.M.

Featuring 50 head of the "best of the breed."
Representing the best genetics from top herds of American Black Maine-Anjou cattle located across the United States and Canada.

This is probably the best set of Black Maine-Anjou breeding cattle ever available at public auction. Sale held during the Houston Livestock Show. Financing available through the Association with prior approval.

Sale Site: Regal Ranch, 4011 South Main (U.S. 90A) (fifteen minutes southwest of the Astrodome near Stafford, Texas)
Sale Headquarters: Villa Inn near the Astrodome 713 666-1411
Auctioneer: Charles Rollins (TXE - 040-0642)

For Catalogs or Information call:

American Black Maine-Anjou Association
4310 North Central-Expressway • P.O. Box 64841
Dallas, Texas 75205 • 214/827-2980
Charles Lankford, Executive Secretary



Auction Results

NEBRASKA SPECTACULAR LIMOUSINS

Grand Island, Neb., Jan. 24

22 bulls.....\$1,735
4 bred heifers.....1,800
11 open heifers.....1,277
37 lots.....1,617

Auctioneer: C.K. "Sonny" Booth
Sale Manager: Cattle Brokers, Inc.

Bulls: BCR Mr. Edlar 926L, 3/20/79 by Cope Eclair 795 consigned by Beaver Creek Ranch, North Platte, to Ron Rolfe, Lewellen, \$3,300. Lalayette 03L, 5/10/79 by Bold Type consigned by Dean and Dixie Jacobs and Family, North Platte, \$2,500. D&M Mr. Edmond 77L, 9/18/79 by Edmond consigned by D&M Farm and Son, North Platte, to Lloyd Miller, Maxwell, \$2,500. K&F Lancelot J1L, 4/19/79 by Lancelot consigned by Gordon and Rock Farm, West Point, to Carlton Noyes, Olan, \$2,400.

Females: Harjo Miss Inautomare 10L, 4/2/79 by Inautomare consigned by Kelli Lottrell, North Platte, to Harold Lingle, Atkinson, \$1,875. BCR Black Inautomare consigned by Beaver Creek Ranch to Kuoobler Limousin, Kearney, \$1,800. LZRH Miss Diplomat 881L, 4/11/79 by Diplomat consigned by Noyes Limousin, Orleans, to Glen Dock, Horn, \$1,700.

The Nebraska Spectacular Sale hosted a good sized crowd of cattlemen who wanted to put some top Limousin blood to work in their herds. Although the offering was small, the quality was good and made for a successful sale. Tom Rolfe from Lewellen, Neb., was the volume buyer, taking four bulls.

—JAY PURCHASE

TURNER RANCH
La Junta, Colo., Feb. 7

65 bulls.....\$1,288

Auctioneer: Tom Westrope

Top: TR Gold Bald 0237, 1/21/79 by Golden Baldwin 4502, Manfior Ranch, Las Animas, \$3,000. TR Bald Plus 0300, 3/20/79 by Bald Plus T1, Pointon

Harris, Las Animas, \$3,000. T. Bakiwin Misch 036, 1/19/79 by TR Baldwin Misch 2, Cummings Ranch, Trinidad, \$2,300. TR Tiberius 026, 2/23/79 by 07 Tiberius 219, Manfior Ranch, \$2,250. TR Tiberius 0325, 3/24/79 by 07 Tiberius 219, F.D. Rook and Sons, Pueblo, \$2,000. TR Tiberius 0275, 2/27/79 by 07 Tiberius 219, Harold Ridley, Las Animas, \$1,950. TR Tiberius 0269, 2/28/79 by 07 Tiberius 219, Hans Hansen, Cheraw, \$1,875. TR Gold Bald 0328, 2/17/79 by Golden Baldwin 4502, Manfior Ranch, \$1,950. T. Baldwin Misch 0226, 1/11/79 by TR Baldwin Misch 2, Rook and Sons, \$1,750. TR Tiberius 0277, 2/26/79 by 07 Tiberius 173, Pointon, \$1,750. TR Gold Bald 0254, 2/8/79 by Golden Baldwin 4502, Rook and Sons, \$1,700. TR Tiberius 0287, 3/15/79 by 07 Tiberius 219, Ridley, \$1,700. TR Gold Bald 0313, 4/11/79 by Golden Baldwin 4502, Hackmore Ranch, La Junta, \$1,700.

For the 19th time the Turner Ranch offered their bull crop for sale at auction, and while some of their sales have produced higher averages, perhaps this was their finest offering. However, dry, uncertain conditions have made many commercial cattlemen in this area hold up on their bull buying. One thing is certain about this year's sale and that is the Turners will have lots of satisfied customers since the performance and quality of the bulls far exceeded the price paid. The buyers will like their purchases.

Volume buyers included Rook, Hansen, and Sammons Ranch, Kim.

—JERRY YORK

NATIONAL WESTERN SELECT DRAFT HORSES

Denver, Colo., Jan. 24

7 reg. stallions.....\$1,338
1 grade stallion.....1,300
2 reg. mares.....1,700
1 reg. mare team.....6,000
3 grade mare teams.....6,133
1 grade gelding.....5,100
8 grade gelding teams.....4,181

Auctioneer: Bill Dean
Sale Management: National Western Livestock Center
REGISTERED STALLIONS
Lewis Commandr, 5/13/76 by

Clydesdale by Bardrill-Glenard: G.B. Lewis, Lincoln, Neb., to Bill Dean, Waverly, Iowa, \$2,000. REGISTERED MARES: Fox's Judy Rubla Fareur, 5/19/67 sorrel Belgian by Sunny Lane K.L.D. Barney Applegate, Alliance, Neb., to James Cynneke, Arvada, Colo., \$250. REGISTERED MARE TEAM: Greiman's College Brook, 5/13/80 by blonde sorrel Belgian by Greiman's College Kid and Greiman's Supreme Nelly, 6/9/80 light sorrel Belgian by Clara City King; Greiman Bros., Goodell, Iowa, to George Flinders, Park City, Iowa, \$600.

GRADE MARE TEAMS: Gray Percheron mares foaled 1974 and sired by King Max Degas; Howard Pitzer, Erickson, Neb., to Flinders, \$11,500. GRADE GELDING TEAMS: Blonde Belgians foaled 1978; Benick Cattle Co., Walden, Colo., to Steve Grange, Carbondale, Colo., \$6,400. Roan Belgians foaled 1975 and 1977; Townsend M. Brown, Nichols, Iowa, to Circle Bar Ranch, Craig, Colo., \$5800.

There was a huge crowd on hand to watch the final draft horse competition and this sale made the last Saturday of the 75th Jubilee National Western Stock Show. It was the first draft horse competition at Denver since 1945, we were told.

—DICK CROW



SALES REP—The animal nutrition division of Dinmond Shamrock Corp. has announced that Larry A. Krogstad has been named as a sales representative in the central region.

DeJong Bros.

Bull Sale
Wednesday, Feb. 25

1:00 p.m. at the
Chamberlain Livestock Sales, Inc.
Chamberlain, South Dakota

103 Coming Yearling Bulls

42 Angus artificially bred, purebred but not registered. Three 1/2 sons of Happyval Stud, Little Poudre, Wyo. 262B and Rito 38, Maine-Anjou—Angus 3/4 and 5/8 bloods. Sired by Streamliner, Gunia and Epinal. The 3/4's can be recorded.

40 Simmental—Angus 1/2 bloods. Sired by Signal

12 Charolais—Angus 3/4 bloods. Sired by Crown bred bulls.



Our cattle have proven to have gainability, excellent carcasses plus win or place high consistently at the nation's showings. We believe all are very important. We take pride in our cattle, they are our main source of income. But it is our business—it's simple as that. Buy bulls from a tried, tested and proven herd with the potential to improve yours. All bulls sell for commercial use. All bulls on a giant Records available sale day 18 years of A.I.

A Few Winnings in 1980 by De Jong Bred Cattle:

- Reserve Champion Middle of West, Angus National
- Grand Champion Steer, Louisiana State Spring Show
- Grand Champion and Reserve Grand Champion, Western National
- Grand Champion Feeder Steer and Grand Champion, Western National
- Champion Shorthorn Steer, South Dakota State
- Grand Champion and Reserve Grand Champion, Missouri State
- Grand Champion Feeder Steer and Grand Champion, Nebraska State

De Jong Bros. • Leo & Bud
605/889-2334 • Kennebunk, South Dakota 57444

You're in good company when you advertise in Western Livestock Journal

Angus
Maine-Anjou
Simmental
Charolais

Auction Results

KNIPLING BROS.
HEREFORDS

Gann Valley, S.D., Jan. 29

70 bulls.....\$1,308
173 commercial cows.....685
173 commercial bred heifers.....672

Auctioneers: Pat Goggins
and Robert Schnell

Top: K.R. Stanway 1289, 4/17/79 by Donald Stanway 340; Gary Goodall, Ree Heights, S.D., \$3,500. KR D4 Misch 1233, 3/28/79 by GM D4 Cruzeiro 40; Marvin Palmer, Bartlett, Neb., \$2,900. KR Major 1183, 3/19/79 by M and M Major Misch 129; Bruce Boettcher, Atkinson, Neb., \$2,500. KR Stanway 1175, 3/5/79 by Donald Stanway 340; Hart Ranch, Holbrook, S.D., \$2,200. KR Major Husker 1209, 3/22/79 by M and M Major Misch 129; Hart Ranch, \$2,200. KR Major Misch 1215, 3/24/79, by M and M Major Misch 129; Creek Edge Ranch, Riverton, Wyo., \$2,100.

The Knipping Brothers presented a high-quality set of bulls to the good crowd on hand for their annual sale. This was a big, growthy set of bulls with thickness and color. The bulls sold on a good, steady market with a narrow price spread.

As always, a real top set of commercial females were offered. The top draft of 50 head brought \$780 and went to Creeks Edge Ranch, Riverton, Wyo.

—JAY PURCHASE

RIVERDALE HEREFORD RANCH

Maxwell, Neb., Jan. 22

44 bulls.....\$1,393
34 females.....877
78 lots.....1,081

Auctioneer: Gene Watson

Bulls: RHR G BTL H91, 9/19/77 by RHR Golden Battle, Billy Kline Herefords, Gothenburg, Neb., \$2,900. RHR Golden Battle 2586, 4/3/79 by RHR Golden Battle; Donald Zimmer, Bayard, Neb., \$2,650. RHR Golden BTL 2608, 4/17/79 by RHR G Battle 15; James Thiesen, Brady, Neb., \$2,650. RHR Brit Lad 2601, 4/3/79 by LL Brit Cajon 565; Lester Stinger, North Platte,

Hol., \$2,600. RHR G BTL A69, 3/20/77 by Golden Battle; Howard Thompson, Curtis, Neb., \$2,550. RHR Golden BTL 2569, 4/9/79 by RHR Golden Battle; Donald Rimmer, Bayard, Neb., \$2,500.

Females: RHR Lady G BTL 020, 5/17/77 by RHR G Battle 35; Glen Tiedman, Sutherland, Neb., \$925. RHR Real Lady 123, 3/28/79 by DR Real Lad 6813; Taylor and Taylor, St. Paul, Neb., \$840. RHR Lady G BTL A82, 3/10/77 by RHR Golden Battle; Don Kline, Gothenburg, Neb., \$840.

A big crowd gathered in for the RHR annual sale. Again this year the Sukraw family presented a top quality set of cattle. The offering was heavy in Golden Battle bloodlines, and there were many repeat customers on hand to make selections.

—JAY PURCHASE

GENTRY'S DOUBLE HOOK CHAROLAIS SPECIAL EDITION

Denver, Colo., Jan. 22

4-1/4 bulls.....\$24,200
6 bred heifers.....7,950
28 open heifers.....6,836
37-1/4 lots.....8,829

Auctioneer: Wm. F. [Bill] Letty
Bulls: Double Hooks Blend 9328, 11/19/79 by Courage; Sugar Valley Charolais, Bridgeport, Neb., \$40,000. Double Hook Avignon P0100, 4/21/80 by Double Hook Sculpture; Charwill Ranch, Erskine, Alta., Can., \$30,000.

Females: MF MS Avignon 9722, 11/21/79 by Avignon G703; J-Bar-T Ranch, Oklahoma, City, Okla., Windy Hills Ranch, Comer, Ga., 21 Ranch, Chickasaw, Okla., \$20,500. Double Hooks MS Blend 0077, 4/2/80 by Courage; Hendersons LI Ranch, Castle Rock, \$20,000. CF Mias Sandhillier 061, 1/11/80 by CS Sandhillier 7132; Rolling Ranch, Hilda, Alta., Can., \$13,000. JB Heidi 178, 10/8/79 by Double Hook Avignon G725; Derby Farms, Crestwood, Ky., \$11,750. DB Hook MS Courage 09343, 8/10/79 by Courage; Twelve Oaks Ranch, Enid, Okla., \$11,750. LKMS Courageous 002,

4/17/80 by Millers Courage 763; Don & Nikkie Brandbury, Denver, \$10,000. DBL Hook MS Blend 0083, 4/13/80 by Courage; Charwill Ranch, \$10,000. DBL Hook MS Avignon P0080, 4/15/80 by Double Hook Designer; Charwill Ranch, \$10,000.

Special Edition 1 was certainly a very impressive sale to start out the 1981 season. Busloads of cattlemen filled out to the Ankonville Genetics Center for this event. A small, but very select, group of Charolais from the Double Hook program awaited the inspection of this standing room only crowd. The sale was a fast-paced event with everyone trying to get some of this superior offering.

When Double Hook Blend 9328 came into the ring, a flurry of hands went into the air. After a heated bidding session, Sugar Valley Ranch notched the final bid of \$40,000 to ward off contending bidder, Lazy A Charolais, Erskine, Alberta, Canada.

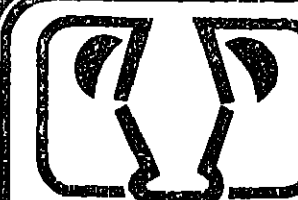
This would have to be one of the more successful sales of the year, sending cattle coast to coast, border to border, and three Canadian provinces.

—JAY PURCHASE

Wheat Growers urge embargo lift

Concerned about lagging export sales, larger plantings and the prospect of price-depressing surpluses of wheat during 1981, the National Association of Wheat Growers is encouraging President Reagan to lift the grain embargo to that country.

"Wheat producers need sales, and there is no reason to withhold wheat from the Soviet Union because of supply concerns," the organization's president said.



KANSAS BEEF EXPO
MARCH 10, 11 & 12 1981
Kansas Coliseum * Wichita, Kansas

The Expo...

The third annual Kansas Beef Expo will combine nine Kansas beef breed associations' annual spring shows and sales into one action filled event lasting three days at the Kansas Coliseum in Wichita. It is a place where cattlemen are privileged to view the highest quality livestock in the Midwest and have the opportunity to purchase these animals for the improvement of their own individual herds. "And to promote the spirit of cooperation through better communications among the livestock producers of Kansas."

Purebred producers from Kansas and surrounding states will be offering purebred females and heifers prospects, plus commercial groups of heifers, cow/calf pairs and pens of bulls. At last year's Expo over 600 head of cattle sold for a gross of over three quarters of a million dollars.

There will be a large trade show featuring a wide range of products including livestock handling equipment, pharmaceutical and animal health supplies, feeds, ranch equipment and other livestock industry services.

Schedule of Events...

TUESDAY—March 10	2:00 p.m.—Angus Sale—40 registered bulls and females
9:00 a.m.—Trade Show Opens	4:00 p.m.—Shorthorn Sale—85 registered bulls, heifers and cow/calf pairs
9:00 a.m.—Maine-Anjou Show	6:00 p.m.—Pre-Sale Social Hour—Livestock Pavilion
11:00 a.m.—Simmental Exhibit	6:30 p.m.—Commercial Heifer Sale—Livestock Pavilion—100 open and bred, purebred and crossbred heifers from some of the top breeders in Kansas
12:00 noon—Maine-Anjou Sale—50 registered bulls and heifers	
1:00 p.m.—Polled Hereford Show	
2:00 p.m.—Simmental Sale—50 h.d. bulls, heifers, cows and cow/calf pairs	
4:00 p.m.—Polled Hereford Sale—35 registered bulls and heifers	
6:00 p.m.—Trade Show Social Hour—Coliseum	
THURSDAY, March 12	
9:00 a.m.—Trade Show Opens	
9:00 a.m.—Hereford Show	
11:00 a.m.—Gelbvieh Exhibit	
12:00 noon—Hereford Sale—40 registered bulls and females	
1:00 p.m.—Charolais Show	
2:00 p.m.—Gelbvieh Sale—50 registered bulls and females	
4:00 p.m.—Charolais Sale—45 registered bulls and females	
WEDNESDAY, March 11	
9:00 a.m.—Trade Show Opens	
9:00 a.m.—Limousin Show	
11:00 a.m.—Angus Show	
12:00 noon—Limousin Sale—65 registered bulls and females	
1:00 p.m.—Shorthorn Show	

To enter the Expo:

Those persons who would like to exhibit at the Expo or in the trade show, should contact the Expo Board at 2044 Fillmore, Topeka, Kansas 66604, or call 913/232-9358.

Admission and all functions are free to the public, so please plan to attend!

Sponsored by KLA and nine Kansas purebred beef cattle associations.

RESULTS...

THE REASON COWMEN USE GROSHANS BULLS
If you're looking for bulls that will give you results, plan on being in the crowd at Groshans Annual Production Sale.



He Sells



Lot 1—A real hard bull prospect weighing 1600 lbs.



Typical Sale Bulls

GROSHANS HEREFORDS

Annual Production Sale
Holyoke, Colorado
Feb. 24 • Tuesday

12:30 p.m. Come be our guest for lunch
Auctioneers: Skinner Hardy & Fred Sherlock

Selling
70 Bulls

30 Bred Heifers

This offering includes sons and daughters of HH Advance A248, Ankonian Advance 309H, SM L1 Hatchet 426 and SR L1 Domino 5304.

These bulls have been developed on grass with a light growing ration. They are ready for service. All bulls will sell with performance records available. Comments we get from the cattlemen who have used our bulls are usually about the added pounds that our bulls put on their calves. These bulls have size that is bred on, not fed on.

Line ones with size. They are bred to a son of PW M L1 Domino A6350 and out of a L1 Domino 72006 dam. They are of high quality and will make excellent brood cows in the years to come. Tall and feminine.



Popular Herefords from a Dependable Source
Sale Day Phone: 303/654-2730
Write For Catalogs

GROSHANS HEREFORDS
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Phone: 303/654-2730

Typical Sale Bulls

T-CROSS RANCHES • PRODUCTION SALE
Tuesday, March 3 at the ranch Peyton, Colorado

SNOW DATE — MARCH 25

Lunch 11:30
Sale 1:00 MST
Be Our Guest

60 Bulls

25 Bred Heifers



Lot 10—T + L1 Colorado 9113—Muscle, correctness and trimness all wrapped up together in this "006" 7230 cross. "113" has all the potential to be a great one!



Lot 4—T + L1 Domino 8078—This "006" son is possibly the most complete hard bull prospect we have produced. A good long-bodied yearling that shows plenty of style and correctness.



Lot 40—T + L1 Colorado 0028—Out of a first calf "008" daughter with "2230" and "006" in the same pedigree, "28" is bred to be a herd bull.

Performance Data and Weights
Available Sale Day

TERMS:
A reduced rate of interest and financing are available to our customers. Please contact us a reasonable time before the sale to apply for these privileges.

DELIVERY:
Free delivery up to 300 miles on purchases of \$5,000 or more. Fifteen dollar rebate allowed on bulls picked up at ranch.

TED THOMAS
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Frank Lay—Herdman
303/633-2715

Rt. 1 • Peyton, Colorado 80831
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T-CROSS RANCHES
Bob Norris & Family

Typical Sale Bulls

